

Why this cannot wait

What fragmented planning costs a ₹500 Cr business — and what integrated delivery governance protects

<p>REVENUE GAP UNDETECTED</p> <h2>₹375 Cr</h2> <p>Delta between current trajectory and base ambition — actively widening without a living LRP and execution system</p>	<p>AVG. DETECTION LAG</p> <h2>8–12 wks</h2> <p>Average time between a KPI missing its target and leadership becoming aware — by which point the intervention window has closed</p>	<p>LRP DELIVERY PROBABILITY</p> <h2>~40%</h2> <p>Estimated probability of achieving a 3–5 year ambition without structured execution governance, role clarity, and adaptive controls</p>
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Dimension	Without GAIN		With GAIN
Strategy visibility	Annual plan set once, reviewed once — forgotten between January and December	→	LRP tracked monthly through KPI Framework, refreshed by MOS signals every review cycle
KPI accountability	Metrics exist but ownership is shared across teams — when everything misses, no one is accountable	→	Every KPI owned by one named role built into Job Architecture — accountability is structural, not cultural
Workforce alignment	Headcount plan lives in HR, financial plan lives in finance — the two are never the same number	→	Talent Canvas reconciles people cost to LRP budget — one plan, one number, one owner
Course correction	Problems detected when they reach the P&L — 8-12 weeks after the cause, too late to prevent the damage	→	Leading signals fire 4–12 weeks before financial impact — intervention window open, response pre-agreed
Leadership decisions	Made on instinct, historical reports, and incomplete data — often 6-8 weeks after the right moment	→	Made on live signals with pre-agreed tiers, clear authority, and a 24-hour to 1-week decision window

<p>REVENUE GAP MANAGED</p> <h2>₹375 Cr</h2> <p>Actively closed through Strategy Canvas levers, monitored by MOS, and resourced by Talent Canvas</p>	<p>SIGNAL-TO-DECISION TIME</p> <h2>4–8 wks</h2> <p>Early — before damage reaches the financials — with pre-agreed response options and clear decision authority</p>	<p>LRP DELIVERY PROBABILITY</p> <h2>75%+</h2> <p>With integrated planning, role accountability, workforce feasibility, and adaptive governance aligned to the ambition</p>
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GAIN converts fragmented reporting into accountable delivery — giving leadership the visibility, structure, and governance rhythm to protect the financial ambition at every stage of execution.